



Property 2013 in Thane was a great success with 85,470 footfalls in four days

FAST FACT

■ THE THANE MUNICIPAL CORPORATION HAS PLANS OF STARTING A LIGHT RAILWAY TRANSPORT THAT WILL RUN IN VARIOUS PARTS OF THANE

A SUCCESS STORY

MCHI-CREDAI Thane Unit's 'Property 2013' received an excellent response, says **NEHA DANI**

out to be a grand success this year as we have seen a very encouraging response from home buyers during the four day exhibition. Being one of the key developers of Thane and having taken one of the largest stalls in the MCHI-

Thane exhibition, we have seen a significant increase in the overall walk-ins as compared to the earlier years. We received many enquiries for site-visits to our projects Kalpataru Hills and Kalpataru Siddhanchal Elite, which are

our recently launched projects on GB Road overlooking the picturesque Yeoor Hills. Thane is surely changing; you can also think of investing in this vibrant city and be a part of this flourishing suburb!

QUICK BYTE

■ THANE IS INCREASINGLY BECOMING A DREAM HOME DESTINATION FOR HOME BUYERS AS IT IS EXCEPTIONALLY GREEN AND UNSPOILT



>> MR AJAY ASHAR, VICE-PRESIDENT MCHI-CREDAI THANE UNIT, MR MUKESH SAVLA, FOUNDER-PRESIDENT MCHI-CREDAI THANE UNIT, MR HARISHCHANDRA S. PATIL, HON'BLE MAYOR OF THANE, MR K P RAGHUVANSHI, COMMISSIONER OF POLICE, THANE, MR SHAILESH PURANIK, PRESIDENT - THANE UNIT, MR R A RAJEEV, MUNICIPAL COMMISSIONER, MR JITENDRA MEHTA, HON SECRETARY, MCHI-CREDAI THANE UNIT

Thane city's all-round development can be credited to its residential, retail and infrastructure growth. Its cultural yet cosmopolitan behaviour pattern has attracted several people from other suburbs to Thane.

Thane's popularity was visible at the recently concluded (January 21) four-day exhibition, 'Property 2013', held by MCHI-CREDAI Thane unit at Highland

Gardens, Dhokali, Thane (W). *Times Property* was the exclusive media partner for the event. The event was a great success with 85,470 footfalls in four days and around 375 flats booked at the expo.

The event was inaugurated on January 18, 2013, by Mayor Harishchandra S. Patil with other dignitaries like Thane Municipal Commissioner R. A. Rajeev and Thane Police Commissioner K. P. Raghuvanshi.

After visiting the stalls, Harishchandra S. Patil said, "Thane is increasingly becoming a dream home destination for home buyers as it is exceptionally green and unspoilt. Thane's development is happening rapidly with various new projects planned."

K. P. Raghuvanshi compared the Thane of the '80s when he was the Deputy Commissioner of Police. He said, "I have seen the

metamorphosis of Thane. Earlier, Thane was orthodox. However now the city has become vibrant with good infrastructure facilities." He highlighted the importance of security and urged the developers to work out a plan for peripheral security with internal diligence.

Thane Municipal Commissioner R. A. Rajeev says, "Thane has grown geographically and also numerically. With Metro and Monorail, we are enhancing the intra city transport as well. We are coming with Light Railway Transport (LRT) that will run in various parts of Thane."

Commenting on the exhibition, Shailesh Puranik, President, MCHI-CREDAI Thane says, "The exhibition opened the new season with a bang. The exhibition was a good show as we wanted to portray Thane in the right spirit. Thane has managed to create a good reputation in the real estate market. We are planning to showcase Thane to the world through our international exhibitions."

Jitendra Mehta, Secretary, MCHI-CREDAI Thane unit and chairman of the Organising Committee says, "The exhibition had highlights like QR code giving progress of Thane, which was based on the concept, 'Evolving Thane'. We received unprecedented footfall this year; and this proves that the Thane property expo was a great success. There is a huge demand from the property buyers in this area and we see this demand continue to grow in coming years."

Developers, Banks and Housing Finance Institutions encouragingly participated in the exhibition. A Kalpataru Spokesperson says, "The MCHI-CREDAI Thane exhibition has turned

